



# Unit Outline (Higher Education)

<b>Institute / School:</b>	Institute of Health and Wellbeing
<b>Unit Title:</b>	SPORT MANAGEMENT INDUSTRY PREPARATION
<b>Unit ID:</b>	ISMAN2004
<b>Credit Points:</b>	15.00
<b>Prerequisite(s):</b>	(ISMAN1001)
<b>Co-requisite(s):</b>	Nil
<b>Exclusion(s):</b>	Nil
<b>ASCED:</b>	080399

## Description of the Unit:

This unit provides students with an opportunity to engage in the field of sport management and understand the broad scope of practice within the industry. This unit has an emphasis on the exploration and development of career pathways, and the development of skills and experiences for future employment. A focus of this unit is the integration and application of the sport management curriculum within a work context. As part of this unit, students are required to plan and complete 150 hours of industry placement within the sport industry.

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

## Work Experience:

Not wholly work experience: Student is not undertaking work experience in industry or student is undertaking work experience in industry where learning and performance is directed by the provider.

**Placement Component:** Yes

**Supplementary Assessment:** No

Supplementary assessment is not available to students who gain a fail in this Unit.

## Course Level:

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory	■	■	■	■	■	■
Intermediate	■	■	✓	■	■	■
Advanced	■	■	■	■	■	■

### Learning Outcomes:

#### Knowledge:

- K1.** Identify opportunities within the sport management industry to further professional learning and experience.
- K2.** Identify and define related networks, practices and expectations to facilitate career development pathways for the sport management industry.
- K3.** Describe the appropriate skills, knowledge and experience required for the employment in the sport management industry.

#### Skills:

- S1.** Practice professional writing, presentation skills and communication techniques.
- S2.** Prepare a professional job application including cover letter, selection criteria and resume for the sport management industry.
- S3.** Evaluate potential career paths and illustrate the required skills sets.

#### Application of knowledge and skills:

- A1.** Engage in an appropriate professional manner with external agencies, clients and university staff.
- A2.** Critically analyse personal performance whilst on placement in regards to core employability skills.
- A3.** Apply theoretical knowledge from the sport management curriculum to career paths in the industry.

#### Unit Content:

Topics may include:

- Introduction to industry preparation in the sport management industry
- Sport management career mapping and goal setting
- Communication in the workplace
- Job applications
- Job interviews
- Networking
- Personal management techniques in the workplace
- Personal self-reflection in the workplace
- Creativity and innovation in the workplace

#### Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, S1, A1, A2, A3	Submission of industry placement contracts and associated tasks of 150+ industry placement hours, including logbook.	Completion of industry placement contract/s	S/U
K1, K2, K3, S1, S3, A3	Identify possible career paths and required skills set, knowledge and experiences aligned with employability in the sport management industry.	Video presentation	20-30%
K1, K3, S1, S2	Submit a cover letter, key selection criteria and resume related to a professional job application for a possible career path in the sport management industry.	Job application	20-30%
K1, K2, S1, S3, A2	Reflective report based on industry placements, current core employability skills and future career requirements.	Self-reflection report	40-50%

**Adopted Reference Style:**

APA

Refer to the [library website](#) for more information

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